

FOODSERVICE NEWS

Top 25 Chefs

Nominated by their peers

Who will be named?

Nominations are already coming in. Now you can participate with a sponsorship.

Top 25 Chefs details:

- *Published with editorial in the December 2008 issue of Foodservice News.*
- *Recipe book also featuring the Top 25 Chefs list, poly-bagged with the December 2008 issue and distributed at numerous events and trade shows.*
- *Winners receive a plaque stamped with platinum sponsorship logos.*

Who are the people most qualified to name the top chefs in Minnesota?

The Minnesota foodservice community, made up of chefs, owners and industry notables, of course. That community will nominate the 2008 Top 25 Chefs in Minnesota for their outstanding work—votes are already being counted. These chefs could be the visionaries blazing new culinary trails, or the ones churning out the great food day after day, whom might be unknown or under appreciated. These working chefs aren't limited to restaurant kitchens—nominations are also open to those working hotels or country clubs, private schools or corporations. We want to celebrate and honor these top performers who are dedicated to their craft and are making Minnesota

one of the top culinary states in the country. And we believe you should have that opportunity, too.

Join us and show your support by sponsoring Foodservice News, Top 25 Chefs feature. We offer three sponsorship levels to fit every budget.

Sponsorship Opportunities

Platinum Sponsor: \$1,200 (2)

- Your company logo stamped on each plaque given to the nominated chefs.
- Your company given a plaque. Thanking you for being a Platinum Sponsor for the "Top 25 Chefs."
- Your company logo on the inside of the recipe book featured as a Platinum sponsor.
- Your company's 75-word description printed in the recipe book.
- Your company logo online as a Platinum sponsor of the Top 25 Chefs listing.
- Your company logo as a Platinum sponsor with prominent position in the December issue of Foodservice News, in which we will feature a "Congratulations Top Chefs" full page advertisement.
- Your company logo online as a Platinum-sponsor for this Top Chefs listing.

Gold Sponsor: \$800

- Your company logo featured on the inside of the recipe book as a Gold sponsor.
- Your company's 50-word description printed in the recipe book.
- Your company logo online as a

Gold sponsor for this Top Chefs listing and 50-word description printed in the recipe book.

- Your company logo as a Gold sponsor with prominent position in the December issue of Foodservice News, in which we will feature a "Congratulations Top Chefs" full page advertisement.
- Your company logo online as a Gold-sponsor for this Top Chefs listing.

Co-sponsor: \$ 300

- Your company logo with prominent positions listed as a co-sponsor in the December issue of Foodservice News, in which we will feature a "Congratulations Top Chefs" full page advertisement.
- Your company logo online as a Co-sponsor for this Top Chefs listing.

These sponsorship levels give your company the opportunity to have its name associated with the best of the best—and, literally hung on a wall or in a popular restaurant lobby for years to come. Now that's exposure. Thank you for considering this opportunity to honor the top chefs in the area!

Best regards,



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